
swiss design association

Design: Accelerating Transformation

Hybrid conference - 15.10.20

Session #1 Integrating Design Into Municipal Processes

14:00-15:00 Päivi Tahkokallio, President, Bureau of European
Design Associations, FIN

Session #2 Designers On Boards

15:00-16:00 Sabine Junginger, Head of Competence Centre Design and
Management, HSLU, CH
Esther-Mirjam de Boer, CEO GetDiversity, CH

Session #3 The Macro-Economic Value of Design

16:00-17:00 Eva Pauline Bossow, Managing Director, Zurich Centre for
Creative Economics, ZHDK, CH
Brian Collins, CEO Collins, USA

Host

Chris Luebke, Head of the Strategic Foresight,
ETH Zurich, CH

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